

Every successful journey starts with a clear destination, and this tool is designed to help you achieve just that. By clarifying your vision, mission, and values, and aligning your goals with them, you can ensure that every effort you make contributes to your long-term aspirations and reflects your core purpose.

Your vision serves as your north star, inspiring and motivating you by providing a sense of direction. Your mission translates this vision into actionable purpose, while your values act as guiding principles to maintain consistency and integrity in your decisions.

This framework bridges the gap between big-picture aspirations and daily actions. So, let's get started on building a roadmap that ensures every step you take is purposeful and impactful.

## Step 1: Define Your Vision

Your vision represents the ideal future state you want to create. It should inspire and motivate you or your team. Answer the following questions to clarify your vision:

- What does the ideal future look like for you or your organization?
- What impact do you want to make in your industry, community, or world?

**Vision Statement:** *Write a concise statement that captures your long-term ideal.*

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Example: "A world where everyone thrives in body and mind."

## Step 2: Clarify Your Mission

Your mission defines your purpose and what you do to achieve your vision. It should focus on the present and describe how you create an impact.

- Why do you or your team exist?
- What specific actions do you take to work toward your vision?

**Mission Statement:** *Write a clear and actionable mission statement.*

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Example: "Empowering individuals to achieve holistic wellness through personalized fitness programs, mental health support, and community-building activities."

### Step 3: Identify Your Values

Values are the guiding principles that shape your decisions and behaviors. They ensure consistency and integrity in how you pursue your vision and mission.

- What principles or beliefs are most important to you or your organization?
- How do these values influence your priorities and decisions?

**Key Values:** *List 3-5 values that define your approach.*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Example: "Empathy, empowerment, and education for all."

### Step 4: Align Your Goals

Goals are the specific, actionable steps that bring your mission to life and move you closer to your vision. Use the table below to evaluate whether your goals align with your vision, mission, and values.

Goal	Supports Vision	Supports Mission	Aligned with Values
Example: Launch three wellness workshops by June 2025	Encourages personal growth	Provides tailored programs	Promotes empowerment

**Create Your Goals:** *List your top three goals and evaluate their alignment below.*

Goal	Supports Vision	Supports Mission	Aligned with Values

### Step 5: Create an Action Plan

Once you've aligned your goals, break them down into actionable steps and set deadlines. Use the template below to outline your plan:

#### Action Plan Template

##### Goal 1:

- |          |                 |
|----------|-----------------|
| 1. _____ | Deadline: _____ |
| 2. _____ | Deadline: _____ |
| 3. _____ | Deadline: _____ |

##### Goal 2:

- |          |                 |
|----------|-----------------|
| 1. _____ | Deadline: _____ |
| 2. _____ | Deadline: _____ |
| 3. _____ | Deadline: _____ |

##### Goal 3:

- |          |                 |
|----------|-----------------|
| 1. _____ | Deadline: _____ |
| 2. _____ | Deadline: _____ |
| 3. _____ | Deadline: _____ |

### Tips for Success

1. **Stay Focused:** Revisit your vision and mission regularly to stay inspired.
2. **Be Flexible:** Adjust your goals as needed to reflect changes in priorities or circumstances.
3. **Celebrate Wins:** Recognize milestones to maintain motivation and momentum.

